

Let's talk business.

vienna
business
agency

Let's talk Vienna.

Others about Vienna

- Rank 1 „Quality of Living” (2009-2019, 2022; Mercer)
- Rank 1 “Global Liveability Ranking” (2018, 2019, 2022; Economist Intelligence Unit)
- Rank 1 „Smart City Index 2017 & 2019“ (Roland Berger)
- Rank 1 „Best Startup City 2019“ (PeoplePerHour)
- Rank 4 “Global Talent Competitiveness Index 2019”



Top Quality of Life

- Affordable living compared to other European capitals
- Excellent municipal infrastructure, water & power supply
- **>1.100** km public transport: **2.6** m. p./day
- **>1.600** km bicycle lanes
- **850** public parks & gardens
(**50%** of city surface)



Vienna in Figures



- One of the best organized cities globally
- Cosmopolitan city: 37% of Vienna's inhabitants were born outside of Austria
- One of the fastest growing European cities (2 mio inhabitants by 2027)
- GDP per capita almost double of EU average (€ 53 000 vs. € 38 000)(2021)
- 140 000 operating companies

Strategic Hub in Europe

- Located in the very heart of Europe: every capital reached by air in **3 hours**
- Vienna Airport: > **210** direct flight connections
- From Central Vienna to the airport in **16 min**
- Vienna Central Station: **1 100** trains p.d., **145 000** passengers p.d.



International Hub



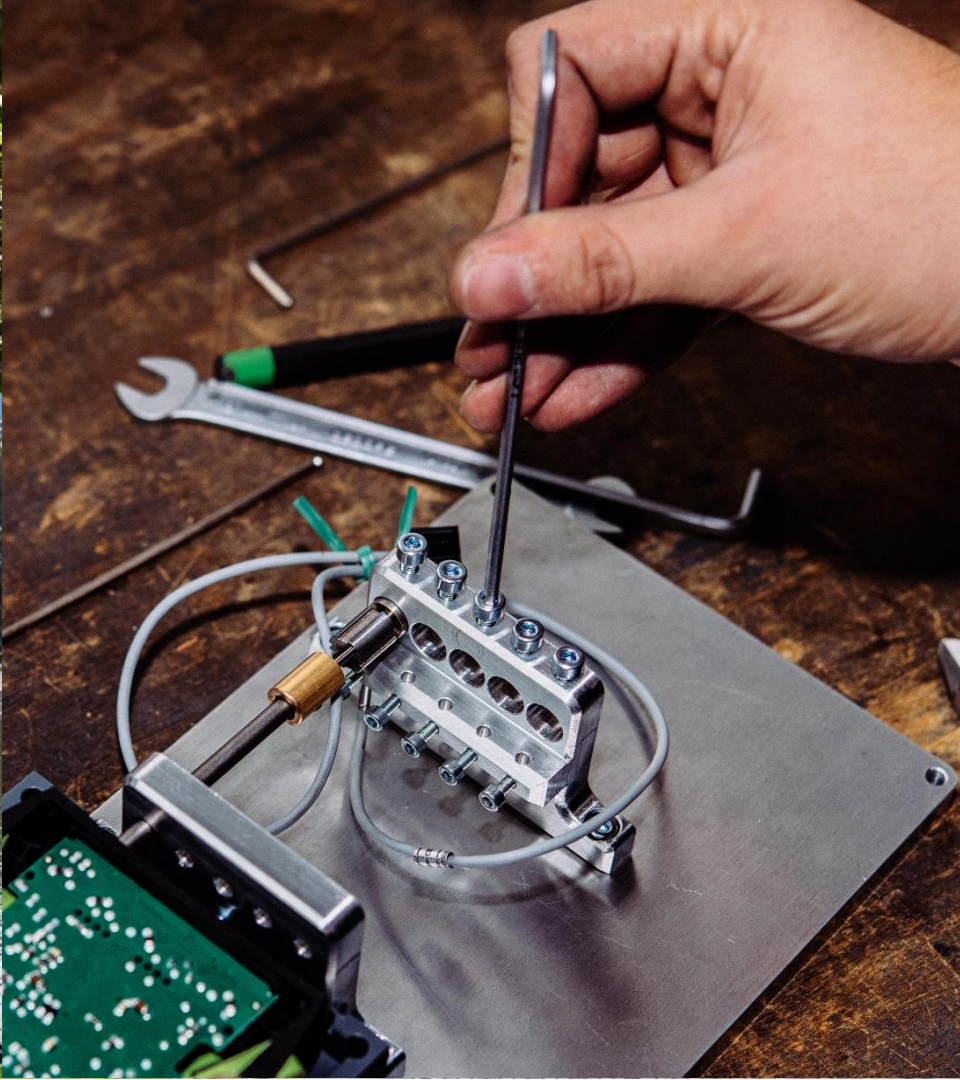
- Only UN headquarter within EU
- **>50** international organizations e.g. IAEA, OPEC; **15 000** diplomats
- **>220** international headquarters
- **>4 000** conventions & congresses per year
- **25 000** expats from 90 nations
- **14** international schools (appr. 5 000 school places)

International Headquarters



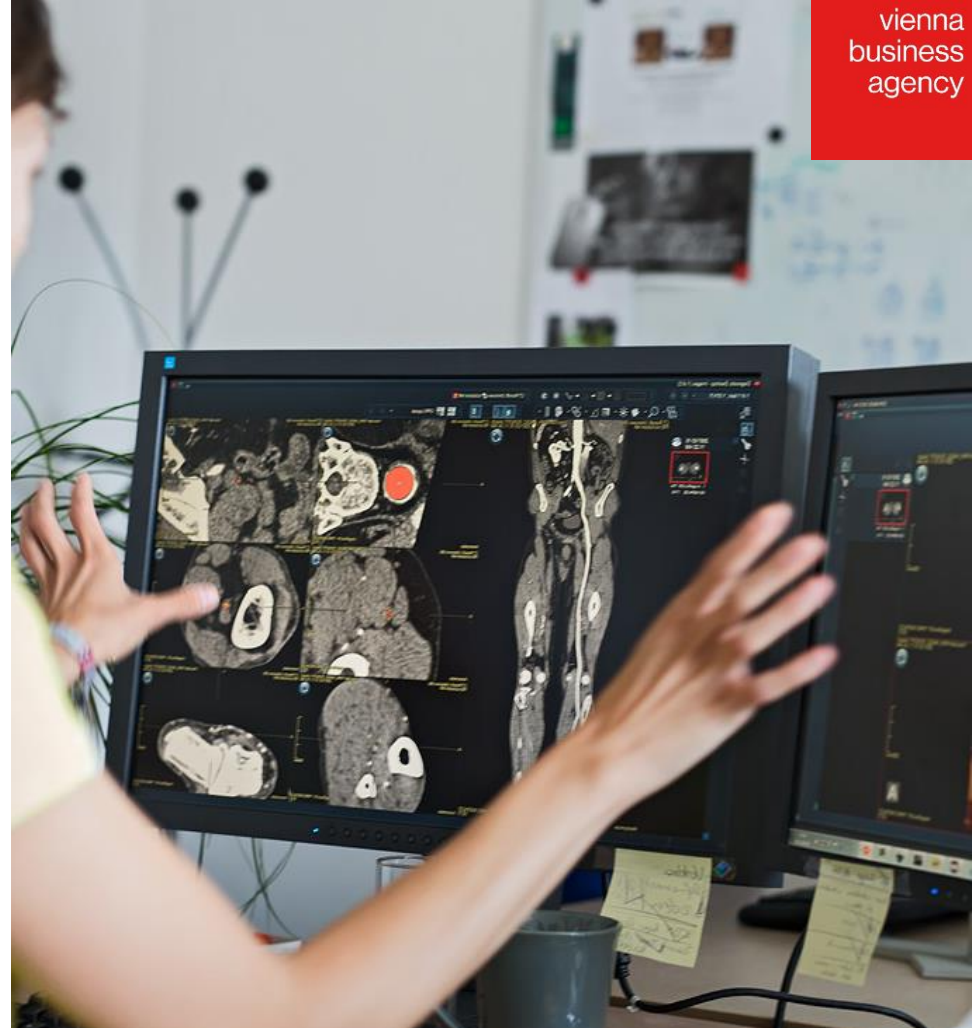
Areas of Strength

- Life Sciences
- Digital Technologies
- Smart & Urban Technologies
- Smart Production
- Creative Industries



Vienna – the Digital City

- Among the largest IT metropolis in Europe (topped only by London & Munich)
- **6.800** ICT companies
- **7%** of Viennese employees in ICT sector
- ICT revenue **4 x** higher than in the tourism industry
- Fastest growing export sector in Austria



Life Science Vienna

- **597** companies, research centres and organisations
- **40 960** employees in the Viennese life science sector
- **€ 13.3** bn. revenue p.a.
- 2015: Böhringer-Ingelheim:
€ 700 Mio investment, **450** new top-jobs
- **42 257** students in the life science sector (universities, R&D organisations, e.g. Vienna BioCenter)

R&D & Innovation Hot Spot

- R&D Quota Vienna: 3.60% (EU: 2.3%)
- R&D Investment: € 2.9 bn
- Research premium: 14% tax credit
- >46 000 R&D jobs
- 1.600 research institutions:
 - Institute of Molecular Pathology (IMP)
 - Institute of Molecular Biotechnology (IMBA)
 - Center for Molecular Medicine (CeMM)



Talent Hub



- Vienna: oldest & alongside Berlin largest university city in German speaking region
- 193 000 students (Berlin 199 000, Munich 133 000 students)
- 30 % international students
- Over 50 English post-graduate programs
- 10 public universities
- 5 universities of Applied Sciences
- 6 private universities

Startup Hub



- One of the Top Startup Hubs in Europe
- Broad, vibrant, fast growing ecosystem (10,000 new enterprises set up every year)
- Excellent financial support
- Wide range of entrepreneurial support
- Vienna Startup Package

Vienna Business Agency

Vienna's official Investment Promotion Agency:
Innovation driver – 360° Service

We support the business location Vienna with



Fundings

Up to 35€ m. / year



Real Estate

From development to
renting



Consulting

Multilingual and free of
charge

Funding

- Funding for Viennese companies of all sizes and in every industry
- Funding volume up to € 35 m. p.a.
- Programs with specific thematic focus (production, innovative services, R&D, etc)
- All year round funding programs
- Competitions within set time periods



Real Estate

- **Office space**

Leasing office space for new companies

- **Commercial properties**

Development and sale

- **Project development**

Planning, development and implementation

- **Urban development**

Opening up and developing new areas



Consulting

Free multilingual support on all aspects of business in Vienna

- **Company formation and growth**

Workshops & Coachings in >15 languages

- **International Business**

Full service for international companies & support for expats

- **Technology Services**

Information about subsidies and contacts to development partners

- **Creativity & Business**

Hub for Vienna's creative scene



International Business

- International Investment Promotion for the Business Location Vienna
- Acquisition and Support of International Companies and Investors
- Support for Expatriates and their families



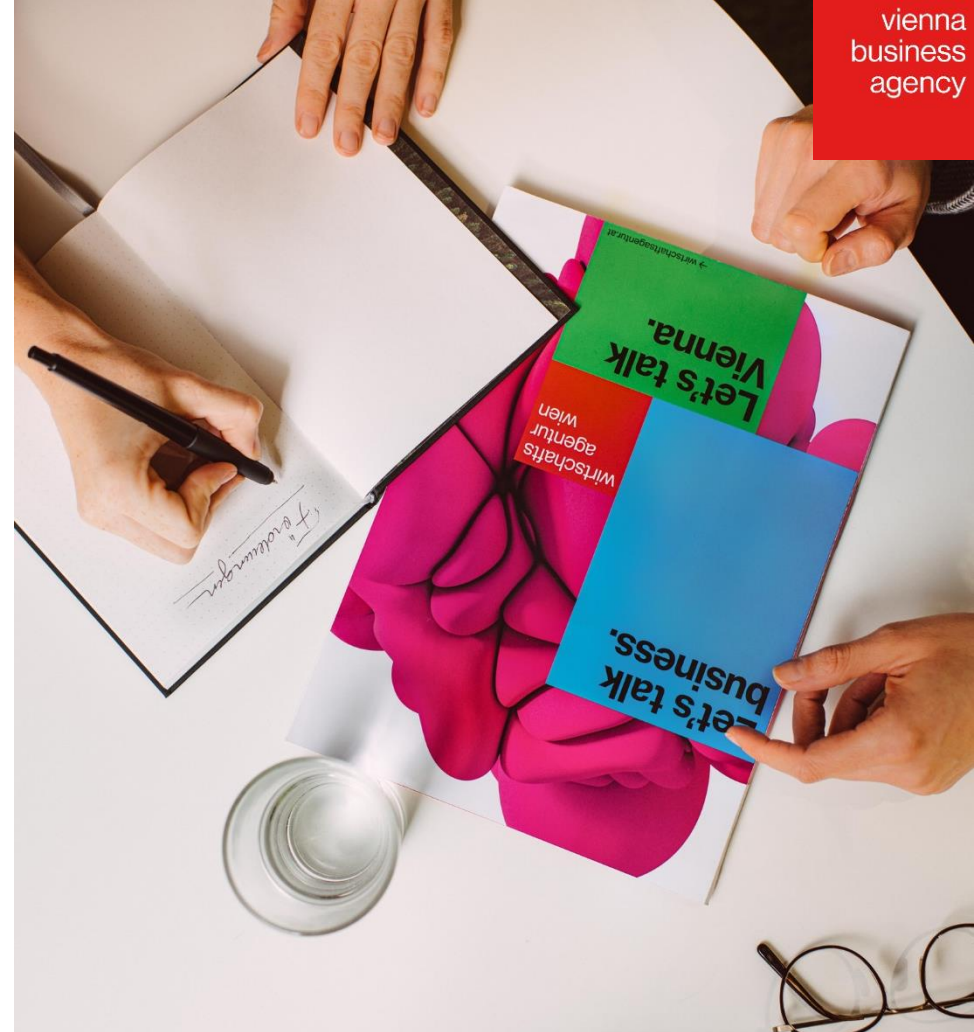
International Investment Promotion

- Activities on a local, regional & international level:
 - Business location presentations
 - Organisation of workshops & roadshows
 - Attending international trade shows
 - Company visits
- Strategic Partners:
ABA-Invest in Austria, Chamber of Commerce, Trade Commissions, Int. Representations in Vienna (Embassies), Lawyers, Tax Advisors, Banks,...
- 2019: Activities in 23 countries & 45 cities



Our Services for International Companies & Organisations

- Detailed information regarding the business location Vienna/Austria
- Information about commercial, tax, and labor law; work permits, other permits required in Vienna/Austria
- Information about financial grants
- Establishing and facilitating contacts with local authorities, banks, and other institutions
- Support with all real estate needs



Our Support for Expats

- Dedicated, experienced consultants with reliable, up-to-date knowledge
- Advice on alien residency + employment law & registration matters
- Recommendations for English speaking service providers e.g. lawyers, tax-advisors
- Support in finding a first place to live
- Family matters: Information on registration procedures in kindergartens or schools, suggestions for leisure activities
- Socializing & Networking: Expat Club Vienna

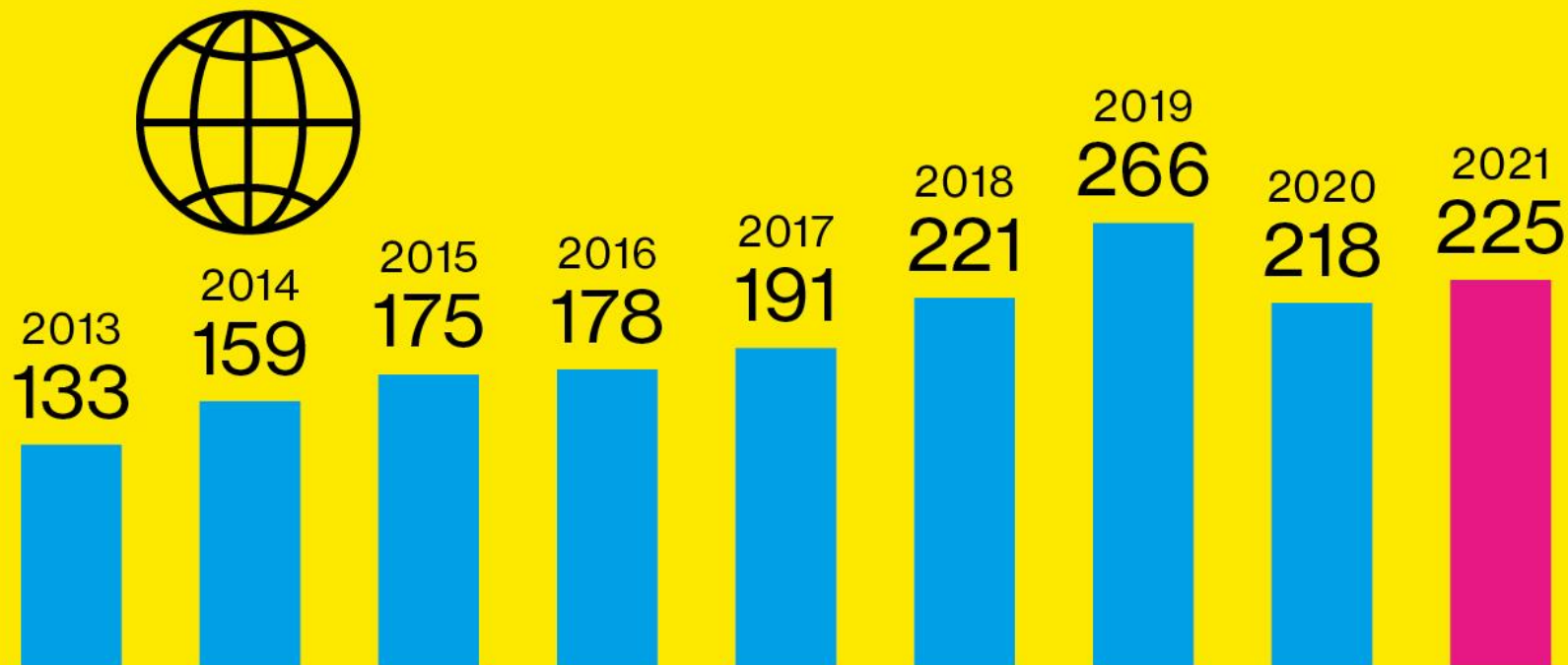


INTERNATIONAL COMPANIES ESTABLISHED IN VIENNA 2013-2021

2021 delivers 2nd-best result ever

(despite the pandemic)

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Source: Vienna Business Agency, ABA

Top 10 countries of origin by number of projects



International companies established in Vienna



225
INTERNATIONAL
COMPANIES
ESTABLISHED



442 Million Euros
OF TRIGGERED
INVESTMENTS



2.673
JOBS
CREATED

Why Vienna?

- Best quality of life worldwide, top infrastructure & transport connections
- Legal, political, social, economic stability
- International, culturally diverse; EU & CEE access
- Comparably low costs of housing
- World class educational & university institutions, top talent hub
- Experienced expat support team



International Business



Christian Frey

Director
(as of April 1st, 2023)



Nina Jakic

Event Management & Team Assistance



Petra Stadler

Executive Assistance, Travel
Management, Budget Planning

Market Management



Karin Zeltner

Team Lead
Regional Manager (N. America / East Coast)



Daniel Chladek

Regional Manager (Germany (South),
France, Switzerland, Italy, MENA)



Jan Riepl

Regional Manager (Germany (North), UK,
Ireland, Benelux, Scandinavia)



Nicolai Rodimov

Regional Manager (Russia & CIS, CEE,
SEE)



Ute Stadlbauer

Regional Manager (N. America / West
Coast, Latin America, Spain, Portugal)



Jennifer Zhang

Regional Manager Asia

Expat Relations



Susanne Strohm

Team Lead Expat Relations;
EU-Affairs



Friedrich Bruckner

Business Immigration Consultant
Foreigners Residency & Employment Law



Sidonia Mussner

Expat Relations & Consulting



Franziska Perl

Business Immigration Consultant
Foreigners Residency & Employment Law



Katalin Sereny

Business Immigration Consultant
Foreigners Residency & Employment Law

Strategic Partnerships CEE – In cooperation with WH Digital GmbH



Tsvetoslava Kapatsinova

Team Lead



Dominik Draxler

Project Manager CEE



Drazen Simicevic

Project Manager Western Balkans
Zagreb



Zuzana Bedrichova

Representative Czech Republic
Brno



Eva Johnson

Representative Hungary
Debrecen



Karolina Kaptur

Representative Poland
Warsaw



Nicoleta Prostean

Representative Romania
Cluj

Head Office:

Vienna Business Agency
Mariahilfer Strasse 20
A-1070 Vienna

Dpt. International Business:

Expat Center
Schmerlingplatz 3
A-1010 Vienna

Business Immigration Office:

Zelinkagasse 9
1st floor / Room 1.21
A-1010 Vienna

Contact:

+43 1 25200 603
international@viennabusinessagency.at
<https://viennabusinessagency.at>



Karin Zeltner

International Business |
Regional Manager USA

T +43 1 25200 621

zeltner@viennabusinessagency.at

www.viennabusinessagency.at

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