

BREAKING THROUGH THE GLASS CEILING

June 14, 2019

Vienna, Austria

Session: Underrepresented Minorities in Business

Looking at today's business world, we see a very traditional environment with many minorities trying to break through this famous glass ceiling! What to say about the place of women on a managerial or board level or the misconceptions about the valuable role elderly and disabled people can play in any business. Recently we were confronted with skilled refugees and migrants and their challenge to find their role in the business world. But have you ever thought how far we can go without provoking 'the heterosexual conspiracy'?



Mayank Shah

Founder and CEO at MSDUK, The United Kingdom

SUPPLIER DIVERSITY: WHY & HOW

Mayank Shah

Founder & CEO, MSDUK

WE ALL PREFER **VARIETY** IN
OUR PASTIMES; **BIODIVERSITY**
IN OUR ECOSYSTEM AND ALWAYS
PREFER **DIVERSIFIED** HOLDINGS
IN OUR PORTFOLIO...

**BUT UNCONSCIOUSLY
RESIST **DIVERSITY** IN OUR
SOCIAL AND PROFESSIONAL
COMMUNITIES...**

AN INCLUSIVE AND DIVERSE SUPPLY CHAIN IN ANY PROCUREMENT ORGANISATION STIMULATES ECONOMIC ACTIVITY, SUSTAINS UNDER-REPRESENTED BUSINESS ENTERPRISES, CREATES JOBS AND BRINGS ALL ROUND ECONOMIC PROSPERITY.

WHAT HAPPENS IF YOUR SUPPLY CHAIN IS **NOT DIVERSE?**



THIS IS WHAT HAPPENS IF YOUR SUPPLY CHAIN IS **NOT** DIVERSE?



~~NEW IDEAS~~



~~DIFFERENT SOLUTION~~



~~ENHANCED COMPETITION~~



~~FLEXIBILITY~~

WHAT IF IT IS DIVERSE?



HOW TO MAKE SUPPLIER DIVERSITY WORK

HOW DO WE DELIVER SUPPLIER DIVERSITY?



OWNERSHIP



ACCOUNTABILITY



PASSION

CASE STUDY: ACCENTURE

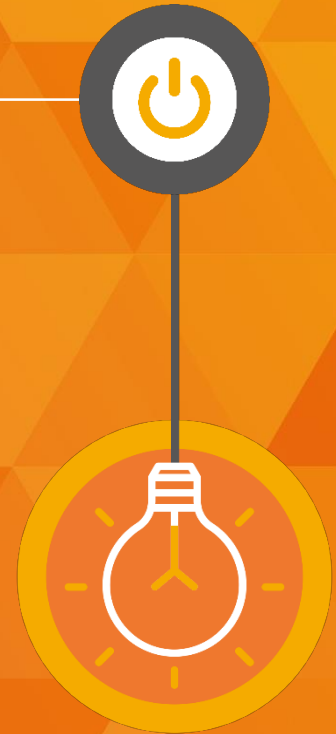


INCLUSION STARTS WITH I
is a discussion around the importance of a positive, inclusive work environment. Starring a group of Accenture people, this video demonstrates that bias can appear in both expected and unexpected ways – and that each of us has the power to make a difference.

ABOUT MSDUK

UNLOCKING INNOVATION THROUGH DIVERSITY

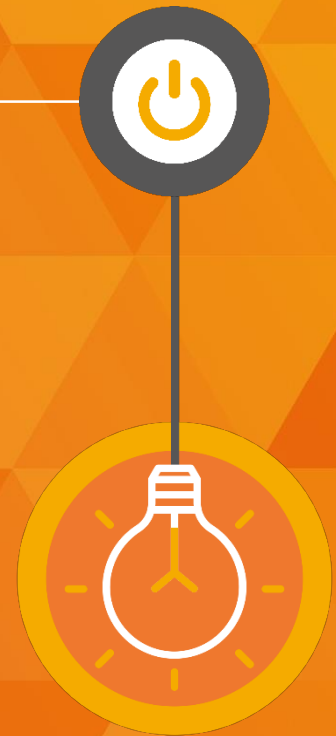
We are enabling a collaboration of networks, knowledge and expertise for untapped business communities. By building an inclusive ecosystem of entrepreneurship we not only help bring the best ideas and solutions to market but also contribute towards shared growth & prosperity.

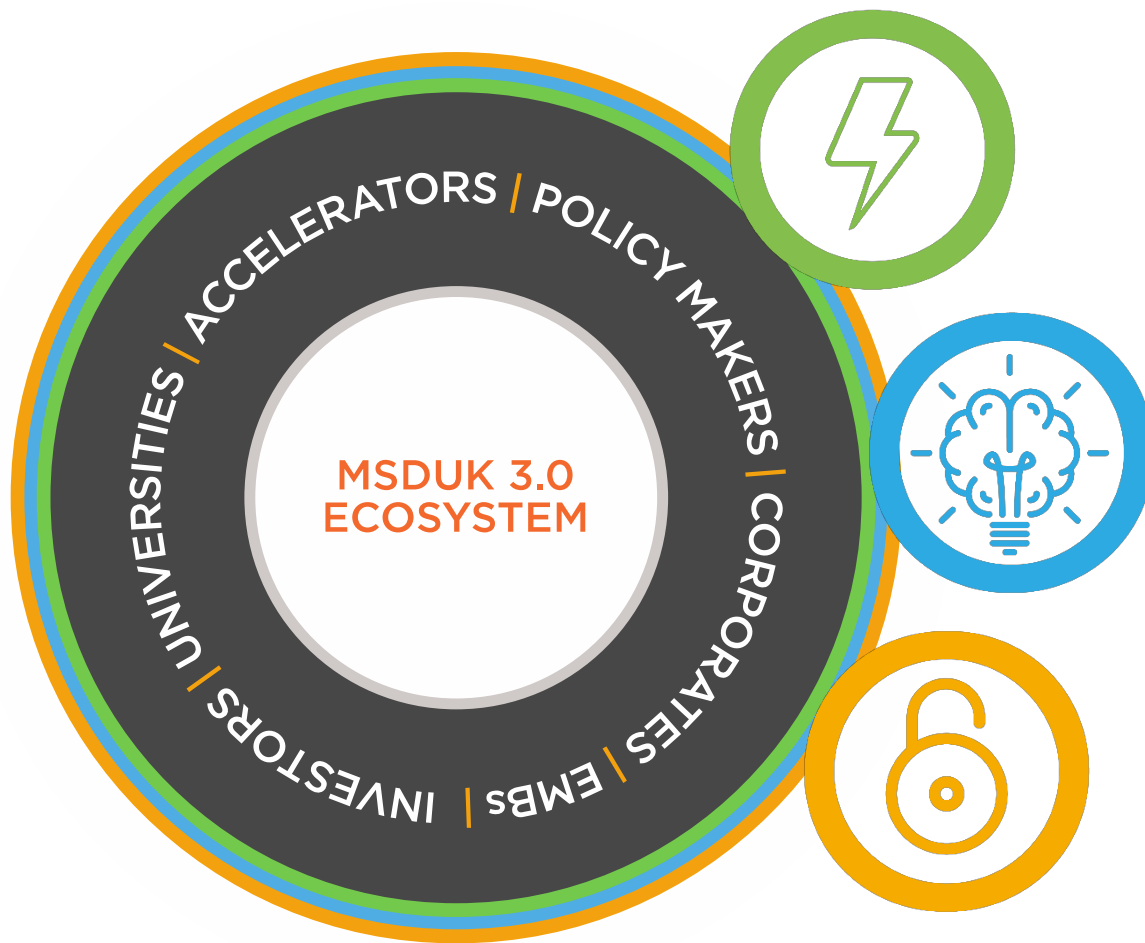


ABOUT MSDUK

UNLOCKING INNOVATION THROUGH DIVERSITY

We bring ethnic minority businesses and our corporate partners together to create innovation and agility.





INNOVATION HUB

- DEVELOP IDEAS
- COMMERCIALISE
- ACCESS TO MARKET
- SCALE-UP

KNOWLEDGE HUB

- EXECUTIVE EDUCATION
- CONSULTANCY
- KNOWLEDGE TRANSFER
- RESEARCH & IMPACT ASSESSMENT

PROCUREMENT HUB

- BENCHMARKING
- CREATING CONTRACT OPPORTUNITIES
- CONNECTING BUYERS AND SUPPLIERS
- ENABLING BUSINESS GROWTH

OUR INTEGRATED ECOSYSTEM OF **INNOVATION**, **KNOWLEDGE** AND **PROCUREMENT** HUBS HELP EMBs BRING INNOVATIVE IDEAS TO MARKET, DEVELOP BUSINESS LEADERS OF THE FUTURE AND ACHIEVE SUSTAINED GROWTH THROUGH ACCESS TO CORPORATE SUPPLY CHAINS.

CORPORATE NETWORK



OUR GROWING COMMUNITY OF CORPORATE MEMBERS



ANY QUESTIONS?



THANK YOU

Mayank Shah



mayank@msduk.org.uk



+44 777 925 4414



msduk.org.uk



@MSD_UK