

GaYme Changer

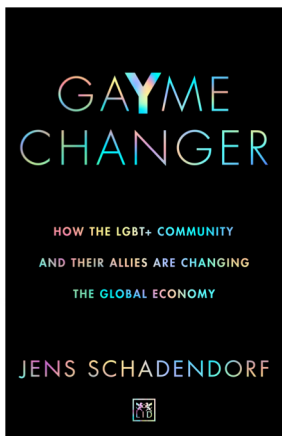
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JENS SCHADENDORF
12 June 2020

ACROSS THE GLOBE

- Rom, Brussels
Amsterdam
- London,
Manchester
- New York
Seattle
- Hong Kong
- Johannesburg
- Moscow
- Paris, Vienna
- Berlin, Munich,
Frankfurt
- ...
- Switzzlerland,
Poland, Spain,
Canada, Kenya,
India ...



accenture



Baloise Life



BERTELSMANN



Freshfields



McKinsey & Company

NORTON ROSE FULBRIGHT



SIEMENS Ingenuity for life

SIEMENS Healthineers



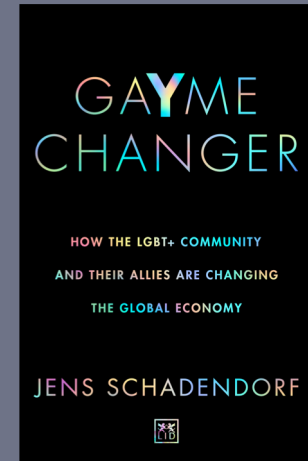
Simmons & Simmons

SOCIETE GENERALE

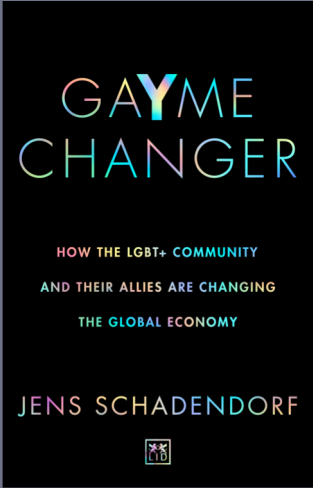


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Companies



Some findings



Tipping point 2013/2014ff.: Change of generations, of values, of expectations, of decisions



Stories, Companies, Institutions, Role Models, Indexes, Rankings, Standards, Research



Business Case, Economic Case, Human Case



Global Momentum: UN , US, WEF, Politics, Society



New Platforms, Initiatives, Cooperations, Business Chambers, Events, Media



CSR, Emerging Markets, Supply Chain



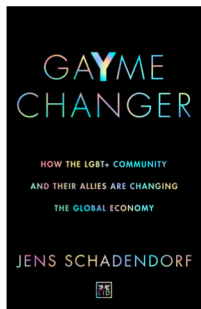
Companies: LGBT+ D&I, Culture, Values, Strategies, Policies, Top Support, Visibility, Bottom/Middle-Empowerment, Money, Education, Flexibility, Protection/Anti Discrimination



Conservative Backlash? Impact of COVID 19?

Reading

Turnaround: The Barilla-Story



Thank you!

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